

Hello, I'm

Josh

TRAVEL BLOGGER AT
A BACKPACKER'S WORLD



Let's work together!

My name is Josh and I'm the owner of A Backpacker's World. I'm an expert in SEO, meaning I know how to get articles to rank on the first page of Google. I rank for some of the most competitive keywords there are, such as "best Colosseum tours" or "backpacking Thailand".

This SEO knowledge means my traffic is the perfect audience for my articles. Anyone reading my articles has found them by searching for them. This is the best user intent and converts to lots of sales. I've also been featured in some of the world's most renowned news sites...

Where I've been featured

[GOBANKINGRATES](#)

[YAHOO! NEWS](#)

[AOL](#)

[MSN](#)

[US NEWS & WORLD REPORT](#)



Aol.  msn



*click the name to see the article

MONTHLY TRAFFIC

51K

Sessions from
Organic
Search

3.6K

Direct

181K

Events

1m
12s

Avg. Reading
Time



24% USA

18% UK

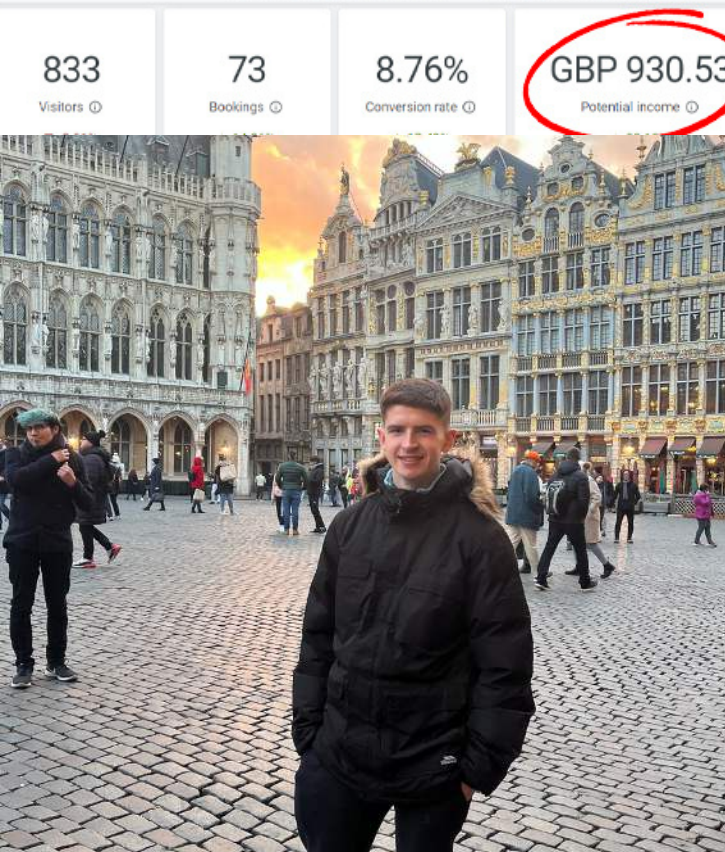
6% Australia



Month	Clicks	Customers	Conversions (approved)	Conversion amount (approved)
Aug. 1, 2023	1,638	0	36	8,859.77
Jul. 1, 2023	1,187	0	35	8,177.79

Campaign name	Page views	Sessions	Conversion rate	Bookings	Booking value (USD)
TOTAL	12,110	2,521	4.01%	107	\$35,785.53

Visitors	Bookings	Conversion rate	Potential income
833	73	8.76%	GBP 930.53



Why work with me?

ORGANIC TRAFFIC

As you can see from the statistics above, the large majority of my traffic is organic. This means it is from Google and the readers want to find out information.

This makes my traffic much more valuable than social media traffic, as someone reading a post on "best tours of the Colosseum" is ready to buy a tour. Whereas posting to 50,000 followers on Instagram is risking that someone is visiting the Colosseum soon, for example.

HIGH CONVERSION RATE

I can write posts where the user intent is in the buying stage of the consumer cycle. This means I have a high conversion rate of sales. Take a look at the sales I have made for Walks Tours, GetYourGuide and Viator in the month of July.


Just under £50,000 in sales for these companies in just one month was generated from my site.

EASY TO WORK WITH

Brands who have worked with me in the past have always mentioned how easy it is to work with me. As a full-time traveller, I'm well experienced and really easy to work with.

Sound good? Get in touch and let's work together!

CONTACT

 +447468425318

 josh@abackpackersworld.com