

*Hello, I'm*

Josh

Travel Blogger at  
A Backpacker's World



## Let's work together!

My name is Josh and I'm the owner of A Backpacker's World. I'm an expert in SEO, meaning I know how to get articles to rank on the first page of Google. I rank for some of the most competitive keywords there are, such as "best Colosseum tours" or "backpacking Thailand".

This SEO knowledge means my traffic is the perfect audience for my articles. Anyone reading my articles has found them by searching for them. This is the best user intent and converts to lots of sales. I've also been featured in some of the world's most renowned news sites...

### Where I've been featured

GOBANKINGRATES

YAHOO! NEWS

AOL

MSN

US NEWS & WORLD REPORT



**Aol.**  **msn**



\*click the name to see the article

### MONTHLY TRAFFIC

57K

Sessions from  
Organic  
Search

49K

Unique  
Users

213K

Events

1m  
12s

Avg. Reading  
Time



22% USA

16% UK

3% Australia



# Why work with me?

## ORGANIC TRAFFIC

As you can see from the statistics above, all of my traffic is organic. This means it is from Google and the readers want to find out information.

This makes my traffic much more valuable than social media traffic, as someone reading a post on "best tours of the Colosseum" is ready to buy a tour. Whereas posting to 50,000 followers on Instagram is simply hoping that someone is visiting the Colosseum soon, for example.

## HIGH CONVERSION RATE

I can write posts where the user intent is in the buying stage of the consumer cycle. This means I have a high conversion rate of sales. Take a look at the sales I have made for Walks Tours, GetYourGuide and Viator in 2023.

In 2023 alone, I have generated over \$400,000 USD in sales for Viator, GetYourGuide and Walks Tours. And my sales are growing exponentially.

## EASY TO WORK WITH

*"Collaborating with Josh has been an incredibly smooth and rewarding experience. His communication was consistently clear and effective. Josh's ability to exceed expectations has been truly remarkable."*

*-Lukša Malohodžić, CEO of Rewind Dubrovnik, one of the leading boat tour companies in the city.*

Sound good? Get in touch and let's work together!

## CONTACT

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